

Marc Ensign is a prolific storyteller, creative marketer, and accomplished musician. After spending more than ten years playing bass in the Broadway show *Rent*, Marc learned that he had a gift for marketing and a desire to leverage that gift to change the world. The result is LoudMouse. A branding and marketing agency that specializes in turning big ideas into worldwide movements. One of those big ideas is Marc's new book entitled *Be a Dick: How One Person Can Change the World in the Most Unexpected Way* which is shifting the way people see the impact they can make on others.